

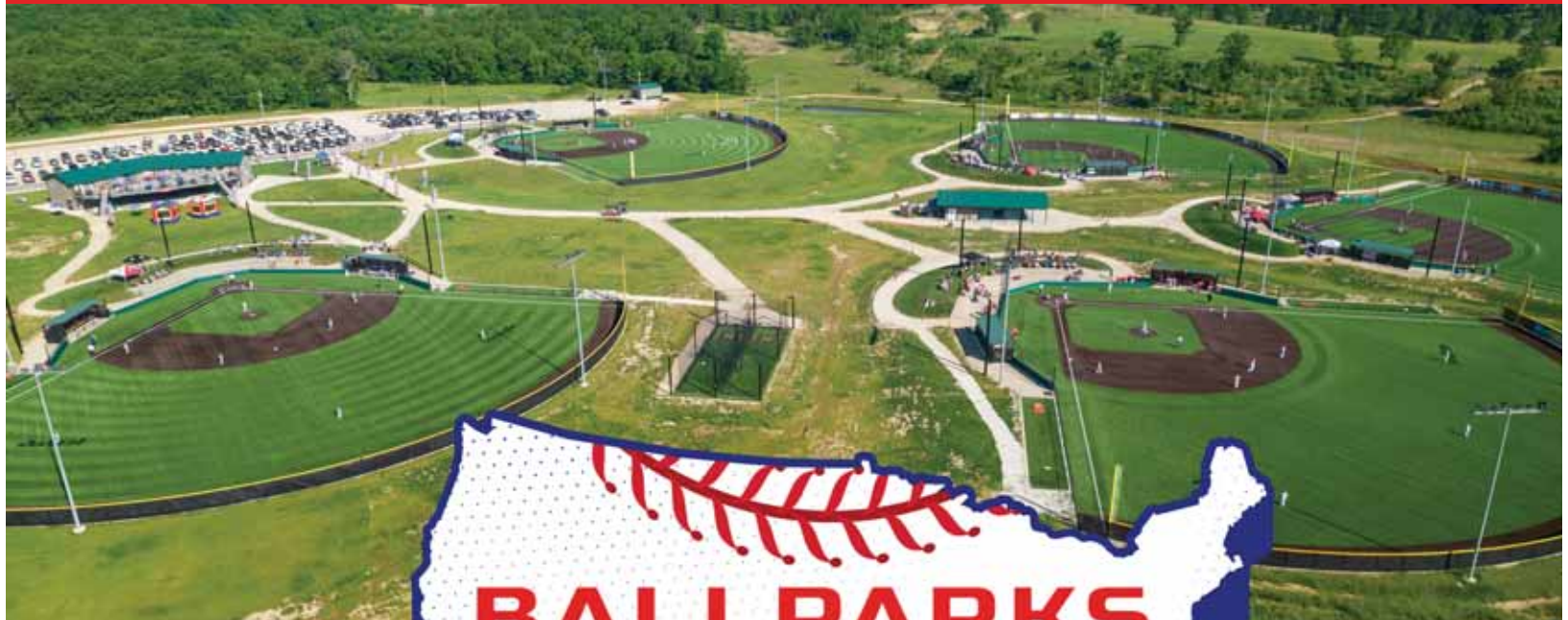
LIFETIME SPONSORSHIP OPPORTUNITY



\$5,000/scoreboard or \$20,000 for all 5
One-time Cost for the Life of the Scoreboard
Full-Color, 19.5" X 96" Advertisement



ALL-INCLUSIVE SPORTS EXPERIENCE



**Marketing
Opportunities**

BALLPARKS
NATIONAL
Lake of the Ozarks

2022

If You Buy It, Sales Will Come.





FIRST YEAR SUCCESS

SPRING/SUMMER 2021

327 Travel Softball Teams Played Here
359 Travel Baseball Teams Played Here
686 Teams = Approx. 8,250 Families
8,250 Families = Approx. 25,000 Fans
Estimated total = **33,250 Guests**

Notable Numbers

Teams from 11 different states
1,286 games played
Only 10 games total canceled (lightning)
No games lost to rain
No washed-out events



Advertise With Us

Jeff Verneti, GM
jeff@ballparksnational.com

PROMOTE YOUR BRAND TO OUR TEAMS & FAMILIES



Advertising Packages

- Full-Color, Large Format Signage on All Fields
- Exclusive Category Sponsorships:
"The Official XYZ of Ballparks National"
- Sponsorships of Facility
 - Clubhouse Sponsor
 - Field Sponsors (5)
 - Deck Bar Sponsor
 - Tournament Sponsors
 - Foul Pole Sponsors
 - Playground Sponsors
 - Bounce House Sponsors
 - Mascot Sponsor
 - And MORE...



Facility Summary

- Self-contained, all-turf, age-specific fields so the kids can hit home runs
- Custom seating and sight lines for patrons
- Safest park in the country: no setting sun in the batter's eyes, fields spaced out so no erred foul balls, and no crossing parking lots to get from one field to another
- Pro Shop, Outdoor deck bar, & restaurant-quality food and drinks
- State of the art LED field lighting

WHY PROMOTE YOUR COMPANY AT BALLPARKS NATIONAL?

- Youth Baseball and Softball Complex specializing in games for 8-13 year old baseball players and all age softball players.
- Open for play March – November
- Approximately 170 days per year of games at the facility
- Market to thousands of families from all over the Midwest who will use the Lake of the Ozarks for hotels, restaurants, marinas, golf, entertainment, and more!
- Numerous methods of distribution
 - *Park signage*
 - *Digital distribution to coaches and families*
 - *Booths and handout opportunities*
 - *Product sampling*
 - *Couponing and more!*
- Youth Sports are a \$5 billion dollar business in the United States (Forbes)
- 11.5 million children participate in youth baseball annually (Wall Street Journal)
- In the St. Louis market alone, 2,400 teams participating annually in the 8-14 year old age range (over 28,500 families!)
- An average American family pays \$4,000 annually for a child to play select baseball, for training, equipment, league and tournament fees, travel, etc. (CNN)

